



# PLAY WITH THE PRO'S

**Friday 7<sup>th</sup> October, Wembley Golf Complex**  
**Registration from 10:30am, tee-off 11:30am, shotgun start**

**ALL PROCEEDS TO  FOR MEDICAL RESEARCH INTO CHILDREN'S HEALTH AT THE PERRON INSTITUTE**

## PLAY WITH THE PRO'S!

Your team of four players will have the opportunity to play with a professional golfer in an 18-hole tournament at Wembley Golf Course on Friday 7<sup>th</sup> October. Corporate packages are available and include your company's signage on display for a four-week period.

Each team will also receive a 'golden ball'\* allowing one nominated player (other than the Professional) to participate in the **\$250,000** 'Perron Hole in One' on Sunday 16<sup>th</sup> October. See details for these events on the following page.

\* All Chromax balls conform to USGA and R&A tournament specifications

*Wembley Golf Course is as always extremely grateful and proud to play our small part in raising funds for such a great cause and team in the Perron Institute, Channel 7 and Telethon. We love this event and strive to make it bigger and better every year.*

**Josh Madden,**  
**General Manager**  
**Wembley Golf Course**



## PSORIASIS IN CHILDREN

Psoriasis is a common, chronic inflammatory disorder that affects the skin, nails and joints. Psoriasis begins in childhood in approximately one-third of the cases. When psoriasis starts in childhood, it has more adverse implications. Extensive research has focused on the comorbidities associated with psoriasis and its effects on the quality of life of the child and the adult caretaker. Children suffering from psoriasis have a higher prevalence of obesity, diabetes mellitus, hypertension, juvenile arthritis, Crohn's disease, and psychiatric disorders.

Professor Sulev Koks of the Perron Institute is expanding his research on this chronic and complex autoimmune disease, working with post-doctoral researcher Dr Vidya Krishnan who joined Perron Institute in 2020.

Current research is looking for specific therapeutic options, particularly the potential to develop a drug using antisense oligonucleotide (AO).

Money raised through Play with the Pros will go to Channel 7 Telethon Trust for this research at the Perron Institute.



## THE PERRON INSTITUTE

The Perron Institute is one of Western Australia's leading research institutes with over 200 researchers and staff, and affiliations with all Western Australian universities. From our facilities in Nedlands we conduct 21 specialised neurological clinics under contract with Sir Charles Gairdner Hospital, providing the opportunity to translate our medical research into life-changing therapies for people suffering from severe neurological conditions.

[www.perroninstitute.org](http://www.perroninstitute.org)



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Wembley Golf Course



Town of Cambridge



## THE PERRON INSTITUTE HOLE IN ONE

Launching on 27<sup>th</sup> August with \$250,000 on offer for a successful participant, this event is guaranteed to capture the imagination of WA's golfing public. For six weeks, the public will be encouraged to practice their golfing skills at the Wembley Driving Range. Each day during this period 'golden balls' will be randomly inserted into the range hopper giving players the chance to win a place in the shoot out for a hole in one, with **\$250,000 in cash prize money**. If there is more than one winner, the prize will be shared. This year's Hole in One hit out also include a nearest the pin prize of a \$1,000 Wembley Golf Shop voucher.

Media promoting the potential of winning \$250,000 for a hole in one is guaranteed to maximise public awareness of this unique fundraising event. You have the opportunity to capitalise on this excitement by being guaranteed a place in the final shoot out simply by signing up for a Gold or Platinum Package in our Perron Institute Play with the Pro's Pro-Am Event.

To be held on Friday October 7<sup>th</sup>, the corporate day offers the opportunity for you and your guests to play WA's leading public golf course knowing that one of you is guaranteed a place in the ultimate hole in one shoot out to be conducted on Sunday October 16<sup>th</sup>.

Registration form and payment details attached.



## SPONSORSHIP PACKAGE OPPORTUNITIES

### GOLD SPONSORSHIP \$2,500

For an entry fee of \$2,500 you will receive:

- One guaranteed 'golden ball' entry to the Perron Hole In One shoot out
- 2 x two-seater Electric Buggies for the day
- 3 Perron Institute Golf Balls for each player
- Perron Institute Golf Cap
- Pre tee-off briefing
- Post-game hospitality
- Recognition on the Perron Institute Play with the Pro's Perpetual Trophy
- Post-game networking function with other participants and our Golf Pro's

### CORPORATE SPONSORSHIP \$5,000

For an entry fee of \$5,000 you will receive:

- One guaranteed 'golden ball' entry to the Perron Hole In One shoot out
- 2 x two-seater Electric Buggies for the day
- 3 Perron Institute Golf Balls for each player
- Perron Institute Golf Cap
- Pre tee-off briefing
- Post-game hospitality
- Recognition on the Perron Institute Play with the Pro's Perpetual Trophy
- Post-game networking function with other participants and our Golf Pro's
- Social Media Acknowledgement
- 1x on the day cart GPS ad (rotating)
- 4 weeks corporate signage WGC entrance and nominated tee on the Tuart Course (entrant to provide their own signage)

ALL PROCEEDS TO **telethon** 7  
FOR MEDICAL RESEARCH INTO CHILDREN'S  
HEALTH AT THE PERRON INSTITUTE



**Yes, I would like to support the Perron Institute Play With The Pro's Event  
Friday October 7, Wembley Golf Complex**

Please return completed form to: [jim.murphy@perron.uwa.edu.au](mailto:jim.murphy@perron.uwa.edu.au) and [kylie@longreachmedia.com.au](mailto:kylie@longreachmedia.com.au)

**TEAM REGISTRATION**

<b>Contact Name:</b>	
<b>Position:</b>	
<b>Company:</b>	
<b>Address:</b>	
<b>Phone:</b>	
<b>Email:</b>	

**SPONSORSHIP AND REGISTRATION PACKAGES**

<input type="checkbox"/>	Gold Team Registration	\$2,500 ex GST
<input type="checkbox"/>	Platinum Team Registration	\$5,000 ex GST

**EVENT PROGRAM**

<b>10:30 am – 11:15 am</b>	Registration opens and bag drop - Ambrose Foyer
<b>11:15 am – 11:30 am</b>	Briefing by Wembley Golf Course personnel, Golfer's lunch provided
<b>11:30 am – 4:00 pm</b>	Shotgun Start
<b>4:00 pm – 5:30 pm</b>	Light refreshments in the Ambrose Room
<b>4:30 pm – 5:30 pm</b>	Pro's Hole in One Event on the 18 <sup>th</sup> Hole of the Tuart Course
<b>5:30 pm</b>	Presentations

**PAYMENT DETAILS**

EFT Payment: Please transfer funds to:

Account Name:	Perron Institute
BSB Number:	036 073
Account Number:	329661
Reference:	'Your Team Name'



## PLAYER REGISTRATION: PERRON INSTITUTE PLAY WITH THE PRO'S DAY

Please complete the player details below and return the completed form to [jim.murphy@perron.uwa.edu.au](mailto:jim.murphy@perron.uwa.edu.au) and [kylie@longreachmedia.com.au](mailto:kylie@longreachmedia.com.au)

PLAYER 1		
Player Name:		
Company Name:		
Phone:		
Email:		
Handicap:	Do you require Club hire?	YES/NO

PLAYER 2		
Player Name:		
Company Name:		
Phone:		
Email:		
Handicap:	Do you require Club hire?	YES/NO

PLAYER 3		
Player Name:		
Company Name:		
Phone:		
Email:		
Handicap:	Do you require Club hire?	YES/NO

PLAYER 4		
Player Name:		
Company Name:		
Phone:		
Email:		
Handicap:	Do you require Club hire?	YES/NO

### Terms and Conditions for the Hole in One Eligibility

How to qualify for one shot at the \$250,000 Hole in One on Sunday October 16, 2022

- While using the driving range players have the opportunity to receive a Golden Ball through the automated system. A minimum of 20 golden balls will be inserted at random into the hopper.
- Each participating team in the 'Play with the Pro's' event on the October 7, will be allocated one Golden Ball per team. Each team to select the individual representative who will participate in the Hole in One hit-off. The representative must be a member of the Play with the Pro's team (other than the Pro).
- Players on the driving range who receive a 'golden ball' are requested to **NOT** hit the 'golden ball'. Please return the 'golden ball' to the golf pro shop where player details will be registered. The ball will be held by the golf pro shop until the Hole in One event.
- The right to participate applies only to the registered player and is not transferable. The numbered golden ball must be the ball used in play at the Hole in One hit-off on October 16.
- Participants will be advised an approximate hit-off time for the Hole in One hit-off on October 16. Players not present within 30 minutes of the nominated tee time will not be eligible to participate.
- The minimum distance is 132 metres tee to pin.
- No practice shots are allowed.
- If there is more than one winner of the Hole in One hit-out, the prize of \$250,000 will be shared.